

## Message Text

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ACTION EUR-12

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INR-07 NSAE-00 PA-02 PRS-01 USIA-15 SSC-01 SS-15

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FM AMEMBASSY BERN

TO SECSTATE WASHDC 2276

INFO USMISSION GENEVA

USDEL MTN GENEVA

UNCLAS BERN 1114

E.O. 11652: N/A

TAGS: PINR, ETRD, SZ

SUBJ: DUNKEL AND BETTSCHART NAMED TRADE DELEGATES

1. THE SWISS FEDERAL DEPARTMENT OF PUBLIC ECONOMY ANNOUNCED MARCH 11, 1976, THE APPOINTMENTS OF ARTHUR DUNKEL AND PETER-C. BETTSCHART AS DELEGATES FOR TRADE NEGOTIATIONS WITH THE RANKS OF AMBASSADOR. THESE TWO APPOINTMENTS WERE MADE TO FILL THE VACANCIES CREATED BY THE DEPARTURE OF RAYMOND PROBST, TO BE AMBASSADOR TO WASHINGTON AND PIERRE LANGUETIN TO BE GENERAL MANAGER OF THE SWISS NATIONAL BANK.

2. AMBASSADOR DUNKEL WAS BORN AUGUST 28, 1932, IN LISBON, PORTUGAL, BUT, FOR SWISS CITIZENSHIP PURPOSES, IS CONSIDERED A NATIVE OF MERISHAUSEN, CANTON SCHAFFHAUSEN. HE HAS A DEGREE IN ECONOMICS AND BUSINESS FROM THE UNIVERSITY OF LAUSANNE AND ENTERED GOVERNMENT SERVICE WITH THE DIVISION OF COMMERCE IN 1956. HE HAS SPENT MOST OF HIS CAREER DEALING WITH QUESTIONS OF TRADE POLICY, AND PRIOR TO THIS NEW APPOINTMENT HE WAS CHIEF OF THE GATT SECTION IN THE DIVISION OF COMMERCE. IN 1973 HE WAS ALSO NAMED A PERMANENT DELEGATE TO THE GATT IN GENEVA WITH THE RANK OF MINISTER. IN HIS NEW POSITION, DUNKEL WILL BE RESPONSIBLE FOR MULTILATERAL TRADE POLICY

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MATTERS, INCLUDING THE MTN AND UNCTAD. HE WILL ALSO

BE IN CHARGE OF BILATERAL ECONOMIC RELATIONS WITH JAPAN AND HONG KONG. EMBASSY OFFICERS HAVE HAD VERY CLOSE CONTACT WITH DUNKEL OVER THE PAST SEVERAL YEARS AND HAVE FOUND HIM TO BE VERY COOPERATIVE AND WELL DISPOSED TOWARD THE UNITED STATES. HE SPEAKS EXCELLENT ENGLISH, AS WELL AS GERMAN, FRENCH, AND POSSIBLY OTHER LANGUAGES.

3. AMBASSADOR BETTSCHART WAS BORN IN 1925 AND IS A CITIZEN OF CANTON SCHWYZ. HE HAS A DEGREE IN POLITICAL SCIENCE AND MOST RECENTLY WAS NESTLE'S GENERAL MANAGER IN AUSTRIA. IN THE DIVISION OF COMMERCE, BETTSCHART WILL BE IN CHARGE OF ALL EXPORT PROMOTION PROGRAMS, WITH PARTICULAR EMPHASIS ON DEVELOPING NEW MARKETS FOR SWISS PRODUCTS. HE WILL ALSO ACT AS LIAISON BETWEEN THE FEDERAL GOVERNMENT AND THE PRIVATE SECTOR ON QUESTIONS OF FOREIGN ECONOMIC POLICY.  
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## Message Attributes

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